

Grays Harbor County
Quit Line Data Summary
 July 1 - September 30, 2002

	County	State
Number of Calls to Quit Line	N = 49	N = 3,906
Percent of Statewide Calls	1.5%	100.0%
Percent of State Population in County¹	1.1%	100.0%

	County %	State %
Gender	N = 46	N = 3,543
Female	60.9%	61.4%
Male	39.1%	38.6%
Race/Ethnicity	N = 44	N = 2,967
People of Color	11.4%	15.6%
White	88.6%	84.4%
Age	N = 44	N = 3,091
Less than 18 years old	0.0%	2.0%
18 - 24 years old	18.2%	14.9%
25 - 34 years old	27.3%	22.9%
35 - 44 years old	25.0%	25.8%
45 years and older	29.5%	34.3%
Education	N = 45	N = 3,038
Did not graduate high school	22.2%	16.6%
High school graduate	46.7%	31.8%
Some college/vocational school	24.4%	38.6%
College graduate	6.7%	13.0%
Caller Type	N = 47	N = 3,409
General Information	2.1%	13.2%
Health care provider	4.3%	2.9%
Tobacco user	93.6%	83.9%
Payer Type	N = 31	N = 2,235
Insured	32.3%	43.4%
Uninsured	16.1%	23.8%
Medicaid	51.6%	32.7%
Heard About	N = 44	N = 2,881
Past caller	11.4%	17.4%
Employer/worksites	0.0%	0.7%
Health care provider	15.9%	19.6%
Television	25.0%	23.9%
Outdoor advertisement (billboard/bus/wall)	2.3%	7.0%
Targeted mailing	2.3%	0.6%
Great Start	0.0%	0.3%
Radio	2.3%	1.9%
Newspaper/Magazine	4.5%	1.1%
Brochure/Newsletter	2.3%	4.9%
Family or friend	31.8%	18.8%
Health Department	2.3%	3.0%
School	0.0%	0.6%